



February 12, 2021

To our CLOVES Riders for Research Team:

We wanted to share a few options for fundraising with you for the Million Dollar Bike Ride. This email will contain some images that you are welcome to use in your fundraising pages.

1 - We have used the MightyCause Fundraising platform as one way to help us to achieve specific fundraising goals. We like MightyCause because you are able to tell a story about why our organization is important to you. MightyCause is a user-friendly platform that you can easily share with your contacts to help spread the word about the work we are doing at CLOVES Syndrome Community.

**To create a page:**

Go to our CLOVES MightyCause landing page at:

<https://www.mightycause.com/organization/Cloves-Syndrome-Community>

Click the "Fundraise" button and set a goal for your Fundraiser (we suggest \$250 and up, but any amount is an awesome goal!) If you do not have a MightyCause account, you will be prompted to set one up. Write your story, with as few or as many details as you are comfortable with, and share why you are riding and fundraising for research for CLOVES Syndrome Community. Here's an example of our Team Captain's page from last year. You are welcome to use any of the language in this page <https://www.mightycause.com/story/4p5vnf>.

Once you have finished your page, you publish it and share via email and social media. It's that easy!

2 – Create a FaceBook fundraiser using this link <https://www.facebook.com/fund/CLOVESyndromeCommunity/>

Complete the steps about why you are raising money and riding with CLOVES Riders for Research at the Million Dollar Bike Ride.

Upload an image or two – share with friends and family on social media.

3 – Tell your friends and family about your riding and fundraising goals. Share our donate now page <https://clovessyndrome.org/donate-now> or direct them to donate via check to the mailing address at the bottom of this page.

Make sure that they include your name in either donation option listed above, so we know you raised the money.

Let us know if you want brochures, bracelets and/or remit envelopes to hand out for this option.

Please be in touch with any questions that arise!